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Objective

Secure a position as Creative Director where I can facilitate the direction of outstanding creative.

Education

2004 - 2006: Parsons School of Design, New York, NY - MFA, Design and Technology

1996 - 2000: University of the Arts, Philadelphia, PA - BFA, Photography

Work history

Brownstein Group 2009 - present

Associate Creative Director

- Lead all interactive creative development for all clients, including Microsoft and IKEA.
- Responsible for presentation of strategy and creative concepts to all clients.
- Managed and mentored the interactive creative department of art directors, flash designers, copywriters, and freelancers.
- Clients: IKEA, Microsoft, Comcast

Anthropologie 2008 - 2009

Interactive Art Director

- Lead creative concepting and creative review for online advertising, website development, and rich media.
- Supervised and provided art direction for all designers.
- Recruited creative talent, supervised outside creative resources.

VML 2006 – 2008

Senior Interactive Art Director

- Oversee all designers and developers and aspects of projects from conception to completion.
- Developed creative and innovative solutions
- Clients: Adidas, ESPN, Burger King, Xerox

MTVN / Viacom: 2006 - 2007

Product Developer

- Managed accounts and special projects
- Design and Develop multiple mobile and wireless application
- Oversaw all stages of design process
- Create wireframes for user experience
- Clients: MTV, Spike TV, Comedy Central, Logo, VH1

QVC: 2001 - 2004

Interactive Designer

- Managing national accounts and special projects
- Interact with all aspects of the web, from marketing concept through successful page migration.
- Design and maintain homepage and Brand shops on QVC.com
- Design and conceptualize email campaign.
- Collaborated with merchants, online producers and broadcast producers to ensure successful promotions